

Forty
UNDER 40

2009

As usual, our annual list of 40 Gulf Coast business people under 40 years old who bear watching is an eclectic group of up-and-coming achievers. In addition to lawyers, accountants, bankers and builders, there is a female custom yacht maker, a crotch-rocket bike parts manufacturer, a restaurateur, a soccer aficionado bringing the game indoors, a female starting up a high-tech energy company for cell towers and many others. Nearly half are female and a group of five under-40 winners are with Kerkering Barberio, recruited consciously by the Sarasota accounting firm to build into the future when the baby boomers running the company retire. Their opinions, heroes and personalities vary widely, and that comes through in their answers. But one theme emerged that we are unable to analyze: By far the favorite movie of this group is the Shawshank Redemption, mentioned by five of them. No other movie made it even twice.

Terry Hedden

34, Infinity Business Systems

**Position:** Chief Executive Officer**Education:** B.S.B.A. from the University of Florida 1996, M.B.A. from the University of Florida 2005**Years on the Gulf Coast:** 34**First job:** Ernst & Young Management consulting (after undergrad), Club Cutters Lawn Care (my first business, freshman in high school)**Marital status:** Happily married**Business person you admire most:** David Dunkel, chairman and chief executive officer of KForce**Favorite movie:** Top Gun.**Best place to network:** Centre Club**I can't live without:** God or my family**Best way to relax and let off steam:** Fishing on my dock with my sons**Three Web sites that make your job easier:** cnbc.com (economy/business information), infinityBsystems.com (brings in leads), allprodad.com/ (ensures my priorities are in the right place)**Type of cell phone:** Blackberry**The community group you're most involved with:** The C12 Group (<http://www.c12group.com/>)**Favorite business lunch spot:** Centre Club**How many friends do you have on Facebook:** Zero, I don't use it.**If I had a magic wand I'd:** I'd use the wand on myself to allow me to better serve others daily. This would ensure the gift that was bestowed on me was perpetuated. I would make sure everyday mattered and I'd make sure that wand never allowed me to miss one opportunity to show others the reason for my servant attitude. It would allow me to walk my walk and be the example for others to follow.